

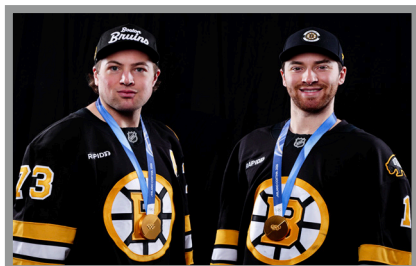


THURSDAY, NOVEMBER 19, 2026

TD GARDEN

GALA RECEPTION: 6 PM | EVENT PROGRAM: 7:45 PM
DESSERT RECEPTION: 9:30 PM

HONORING



CHARLIE McAVOY & JEREMY SWAYMAN
SPECIAL ACHIEVEMENT AWARD



MEGAN KELLER, AERIN FRANKEL, & HALEY WINN
SPECIAL ACHIEVEMENT AWARD



ANDRE TIPPETT
LIFETIME ACHIEVEMENT AWARD



DANA BARROS
BASKETBALL LEGACY AWARD



JIM CALHOUN
COLLEGE BASKETBALL LEGACY AWARD

MORE HONOREES TO BE ANNOUNCED SOON

JOIN NEW ENGLAND SPORTS AND BUSINESS LEADERS ON THE TD GARDEN ARENA
FLOOR FOR A FUNDRAISING GALA UNLIKE ANY OTHER

HEAR IN-DEPTH AND PERSONAL STORIES FROM THE 2026 CLASS OF LEGENDARY
ATHLETES AS THEY ARE HONORED BY THE SPORTS MUSEUM

THE SPORTS MUSEUM IS A 501(C)(3) NONPROFIT ORGANIZATION.
YOUR SUPPORT HELPS US CELEBRATE THE RICH HERITAGE OF BOSTON SPORTS AND EMPOWER KIDS
THROUGH BOSTON VS. BULLIES AND OTHER EDUCATIONAL PROGRAMS.

Presented by



In Association with



All net proceeds benefit The Sports Museum, a non-profit educational institution

FOR TICKETS AND MORE INFORMATION VISIT [SPORTSMUSEUM.ORG](https://sportsmuseum.org) OR CALL 617.480.4257

SPONSORSHIP OPPORTUNITIES

Exclusive Custom Sponsorship Packages Also Available

SPORTSTOWN SPONSOR

\$10,000

This bundled package includes sponsorship at both the 2026 Tradition and the 2027 Sports Museum Celebrity Golf Classic PLUS Red Sox Tickets

THE TRADITION

Ten (10) Tier 2 Tickets
Food & Beverage Included

Full Page Ad in the
Tradition Tribute Book

Company Name on TD Garden
Arena LED Ring during the event

PLUS Two (2) Parking Passes

CELEBRITY GOLF CLASSIC

One (1) Foursome with a
Preferred Sports Celebrity Host

Hole Sponsorship

Company Logo on Event Website

Food and Beverage Included

RED SOX GAME

Four (4) Field Box Seats to a 2027
Red Sox Home Game

**BUNDLED
VALUE!**

GOLD SPONSOR

\$7,000

Ten (10) Tier 2 Tickets, Food & Beverage Included
Full Page Ad in the Tradition Tribute Book
Company Name on the TD Garden Arena LED Ring during the event

EVENT SPONSOR

\$5,000

Ten (10) Tier 3 Tickets, Food & Beverage Included
Company Name Listed in the Tradition Tribute Book
Company Name on the TD Garden Arena LED Ring during the event

ADDITIONAL OPPORTUNITIES

TRADITION TRIBUTE BOOK ADS

Share a tribute to a 2026 honoree, showcase your organization, and raise brand awareness with an ad in the Tradition Tribute Book

Inside Cover: \$3,000 | Full Page: \$2,500 | Half Page: \$1,250

INDIVIDUAL TICKETS

\$500

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